



During the month of **January**, the Florida Sports Foundation, a Division of Enterprise Florida, Inc., proudly supports the following **8 events**, projected to bring approximately **68,126 visitors** and **\$58.8 million** in **economic impact** to the state, through its quarterly grant program.



NIRSA Flag Football National Championships

Dates: January 3-6, 2019 | Organization: Pensacola Sports
Projected Out of State Visitors: 1,104; Economic Impact: \$704,374

ECNL Florida

Date: January 11-13, 2019 | Organization: Greater Orlando Sports Commission
Projected Out of State Visitors: 11,612; Economic Impact: \$6,597,664

Florida Pro Surf Contest

Dates: January 14-20, 2019 | Organization: Florida's Space Coast Office of Tourism
Projected Out of State Visitors: 549; Economic Impact: \$667,931

Game Day USA Junior All American Games

Dates: January 18-20, 2019 | Organization: Palm Beach County Sports Commission
Projected Out of State Visitors: 1,067; Economic Impact: \$845,097

Mrs. Hockey® Invite

Dates: January 17-21, 2019 | Organization: Pasco County Sports Commission
Projected Out of State Visitors: 1,320; Economic Impact: \$657,364

NFL Pro Bowl 2019

Dates: January 20-27, 2019 | Organization: Florida Citrus Sports & Events, Inc.
Projected Out of State Visitors: 32,385; Economic Impact: \$31,339,650

2019 ISSA/WBSC World Tournament of Champions

Dates: January 22-27, 2019 | Organization: Tampa Bay Sports Commission
Projected Out of State Visitors: 4,090; Economic Impact: \$2,660,896

Miami Marathon & Half Marathon, Tropical 5K, and Health & Fitness Expo

Dates: January 25-27, 2019 | Organization: Greater Miami Convention & Visitors Bureau
Projected Out of State Visitors: 15,999; Economic Impact: \$15,322,738

As Florida's lead sports promotion and development organization, the Florida Sports Foundation strives to:

*Assist Florida's communities with securing, hosting, and retaining sporting events and sports-related business that generate significant economic impact and sports-related tourism for the state of Florida through the Foundation's grant programs, legislative initiatives and Industry Partner service, recognition, and development.

*Provide the citizens of Florida with participation opportunities in Florida's Sunshine State Games and Florida Senior Games events.

*Serve as Florida's leading resource for Sport Tourism research and facts.

*Assist National and Florida State Governing Bodies to promote amateur sport development through Florida's Sunshine State Games and hosting events in Florida.

FOR MORE INFORMATION ABOUT FLORIDA SPORTS FOUNDATION AND ITS CONTRIBUTION TO THE STATE'S \$57.4 BILLION SPORTS INDUSTRY, VISIT WWW.FLASPORTS.COM.