

FOR IMMEDIATE RELEASE

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Florida Chiropractic Association partners with the Florida Sports Foundation

TALLAHASSEE -- The Florida Sports Foundation is pleased to announce a three-year partnership through 2007 with the Orlando-based Florida Chiropractic Association (FCA) as a bronze-level sponsor. The Florida Chiropractic partnership will focus on Florida's Sunshine State Games events and festivals.

The Florida Chiropractic Association is the largest state association in chiropractic, representing 4,200 members who serve the health care needs of Floridians. As evidence supporting the effectiveness of chiropractic continues to emerge, health care consumers are turning in record numbers to chiropractic care—a form of health care aimed primarily at enhancing a patient's overall health and well-being without the use of drugs or surgery. More than 30 million people visited doctors of chiropractic last year for a variety of conditions, and more and more medical doctors are referring their patients to doctors of chiropractic. To learn more or to locate an FCA member chiropractic physician in your area, visit www.fcachiro.org.

The current partnership is not Florida Chiropractic's first association with the Sunshine State Games. In 1990, FCA was a sponsor of the Games when they were held in Miami. Over the three-year sponsorship, FCA will assist with medical coverage of the 25 sports of the Sunshine State Games to be held in Broward County in 2005 and Miami-Dade County in 2006.

"The Florida Chiropractic Association has enjoyed its decade-long relationship with the Florida Sports Foundation and it is our pleasure to continue to sponsor and provide physician coverage for the Sunshine State Games events," said Debbie Brown, CEO of the Florida Chiropractic Association, Inc. "We are delighted to be a part of the Foundation's outstanding efforts."

Overseen by the Governor's Office of Tourism, Trade, and Economic Development, the Florida Sports Foundation was founded in 1992 as the state's lead organization in promoting and developing both amateur and professional sports. The Foundation's goal is to develop and promote professional, amateur, and recreational sports and physical fitness opportunities that produce a thriving Florida sports industry and environment. For more information on the Florida Sports Foundation, or for information on the grants program and the events it currently funds, please check www.flasports.com or call (850) 488-8347.

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